

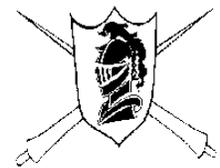


LIVINGSTON HIGH SCHOOL TV STUDIO

30 Robert Harp Drive

Livingston, New Jersey 07039-3987

Phone: (973)535-8000 x8047 * Fax: (973)994-4297



The Livingston High School Television Program, in partnership with the Livingston Education Foundation, is proud to present a telethon which will air on Saturday, June 7, 2014. The telethon will be aired live on Comcast Channel 34, FIOS Channel 26 and will also be streamed online to viewers and alumni around the country. We invite you to spend some time with us as we celebrate thirty years of the Livingston High School television program and its contributions to the successful careers of countless graduates. Our goal is to raise money to expand the television production program so we can continue to serve the school and community while striving to achieve the most realistic television learning experience.

A majority of the telethon segments will take place within the walls of the current LHS Television Studio. We will also spend some time showcasing some other significant segments from LHS Television's storied past. Students, alumni, teachers and staff members have been working on the project which will be the largest LHS TV production to date. The program will air for thirteen continuous hours starting Saturday, June 7th at 11 a.m. and running through Sunday, June 8th at 12:00 a.m. Portions of the telethon will also be re-broadcasted as part of our regular daytime broadcast schedule.

We are a non-profit school organization that is not permitted to air commercials. Therefore, in order to fundraise, we are seeking donations from local businesses and organizations that are interested in helping our cause.

For each donation, we will air a promotional video for your business/organization that will be produced by students and alumni from LHS. These promotional videos, also known as "Thank You" videos, will include a visual of the business/organization's store front and interior, as well as the business/organization's name, phone number, and one-line slogan which will be displayed on screen and read by our announcer. The size of the donation determines the number of times that each "Thank You" video will be shown during the telethon, as listed below:

Donation	# of Showings
\$50	1
\$75	2
\$100	3
\$200	8

For an additional \$150 added to any size donation, your "Thank You" video will be shown during the first and last hour of the telethon. This is the time frame when most of our viewers will be watching and your business/organization will receive the most publicity. The remainder of the number of showings per your donation will be aired at other times throughout the broadcast.

A donation at the \$400 level, your “Thank You” video will be shown *every* hour during the broadcast.

A list of all business/organization donors will be displayed on screen at the end of the broadcast.

Livingston Education Foundation (LEF), is a 501(c)(3) non-profit organization. Your donation is tax-deductible! Please see the attached forms for more information regarding your donation.

If you have any questions or would like to discuss your donation with us in further detail, please contact us at: LHSTVTelethon@gmail.com or call us in the TV Studio (973) 535-8000 x8047.



Livingston High School TV Program

in partnership with the

Livingston Education Foundation



presents a

LHS TV Studio Telethon



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LEF Donation Form



Check all that apply:

- \$50 for 1 showing
- \$75 for 2 showings
- \$100 for 3 showings
- \$200 for 8 showing
- \$150 additional added to any size donation includes one showing during the first and last hour of the broadcast. The remainder of the number of showings per donation will be aired at other times during the broadcast.
- \$400 for 13 showings (one showing per hour during the broadcast)

TOTAL: _____

THANK YOU FOR YOUR HELP IN CONTINUING EXCELLENCE IN EDUCATION...

Make checks payable to: **Livingston Education Foundation no later than Friday, May 23, 2014.**
 Mail to: **Livingston Education Foundation - LHS TV STUDIO**
c/o Sharon Cimbol, 16 Sycamore Terrace, Livingston, NJ 07039

PLEASE PRINT

Business/Organization Representative: _____

Address: _____ City, State, Zip: _____

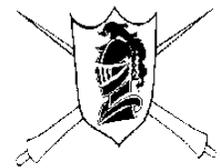
Phone: _____ Email: _____

LHS TV Student/Representative: _____

LEF is a 501 (c)(3) organization. Contributions are tax deductible to the extent permitted by law.
Our Federal Tax ID number is 52-1799773.
LEF supports the LPS mission: "Empowering all to learn, create, contribute and grow."

If you have questions for LEF, contact Sharon Cimbol via email at scimbol@verizon.net with **LHS TV Studio** in the subject line or call 973-597-1323.

For Office Use Only: Payment received by _____ Check # _____ Date: _____



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SPONSORSHIP CONTRACT

Business/Organization Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

We, (Business/Organization named above) _____, agree to sponsor the Livingston High School Television Program's live telethon production with our donation. As part of the telethon (and all of its subsequent re-broadcasts), the LHS TV Studio will feature our business in the show.

The LHS TV Studio will air a promotional video for our business/organization that will be produced by students and alumni from LHS. These promotional videos, also known as "Thank You" videos, will include a visual of the business/organization's store front and interior, as well as the business/organization's name, phone number, and one-line slogan which will be displayed on screen and read by our announcer. The size of the donation determines the number of times that each "Thank You" video will be shown during the telethon.

In exchange for our \$ _____ donation, the LHS TV Studio will air our "Thank You" video according to the following donation options:

Donation	# of Showings	Check all that apply
\$50	1	
\$75	2	
\$100	3	
\$200	8	
\$150 additional	"Thank You" video shown during the first and last hour of the telethon	
\$400	"Thank You" video shown every hour during the broadcast	
	TOTAL	

The name of our business/organization will also be included in the list of donors displayed on screen at the end of the broadcast.

Business/Organization Representative: _____ Date: _____
(Signature)

LHS TV Studio Representative: _____ Date: _____
(Signature)